



SPONSOR GROW!

Grow: Plant Health ExchangeSM serves the needs of educators, students, diagnosticians, county agents, advisors, consultants, pesticide applicators and other plant health management professionals. Each year, we develop and produce high-quality, science-based webcasts and online resources that are freely available. Sponsorship of the Grow platform supports the creation of new webcasts for researchers and plant health practitioners who rely on our proven plant health science.

To date, Grow has produced **600+ webcasts** on crop production and protection in these commodity areas: **corn, cotton, cucurbits, potato, soybean, tomato and wheat**, with more focus areas in progress. If you would like to support the Grow platform and the peer-reviewed scientific resources we make available, you can find sponsorship levels, benefits and opportunities below. Please contact Brianna Plank to reserve your sponsorship!

Brianna Plank
 Director, Business Development
 Grow: Plant Health Exchange
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Sponsorship Levels & Benefits

	Platinum: \$20K+	Gold: \$15K+	Silver: \$10K+	Bronze: \$5K+	Supporting: \$2K+
Support GROW: Plant Health Exchange in its mission to provide comprehensive, high-quality, science-based resources to and for plant health researchers and practitioners at no cost	X	X	X	X	X
Logo included in sponsor scroll list on GROW	X	X	X	X	X
Listed as GROW sponsor in newsletter throughout year	X	X	X	X	
Opportunity to make sponsored content available as a resource on GROW	X	X	X		
Banner ad(s) in GROW newsletter throughout year	4	2	1		
Banner ad(s) on GROW	12 months	6 months			
Premier banner placement on GROW	100%	50%			
Subscription email confirmation sponsor	X				

SPONSORSHIP OPPORTUNITIES

Sponsor a new series – \$20,000+

Are we missing an important focus area that you'd like represented on Grow? Sponsor a new series of webcasts and resources! We'll work with you to designate an editorial board and program committee for the series and schedule (4) starter webcasts.

Contribute a scientific webcast – \$10,000+

Does your team have valuable, scientific information and innovation to share with growers? Sponsor the opportunity to share your webcast with our network*.

**Webcast content must be approved by the aligned "Focus On" Editorial Board Chair*

Advertise on Grow or in the Grow newsletter – \$3,000 per ad

Do you have products and services to offer our audience? Advertise on the Grow website with a monthly web banner ad or advertise in the subscription-based Grow newsletter sent to 8,000+ growers, researchers, trainers, government agents and other professionals.

**Grow: Plant Health Exchange is a tax-exempt, non-profit organization under Section 501(c)(3) of the U.S. Internal Revenue Code that serves as an outreach service of APS. Contributions to Grow are tax deductible as permitted by law.*