



# Changing the Conversation

ROB SHARKEY

SHARKFARMER PODCAST

# What is a Sharkfarmer?



# A lesson in humility



Hog Farmer?

Go bankrupt???

The talk

For I Know  
the plans I have  
FOR YOU <sup>declares the</sup> Lord  
Plans to PROSPER you  
and not to harm you,  
plans to give you  
a HOPE and a  
FUTURE. <sup>Jeremiah</sup>  
29:11

reading CMT  
brody's  
one step walk  
at a time

We needed to  
change

Co-op, seed sales,  
rocks, pressure  
washing

Sharkey Outfitters


# The venture into social media



Excommunicated  
from Farm Bureau

Twitter

A podcast???



"If nobody gives you a  
platform....  
Build your own"

Rob Sharkey 2017  
(the guy who's talking)

# Screw Fear



Hunting podcast

Learn about the farmer

Ag taboos

Matt Chambers

*Jacques Beukes*

*Nathan Leeper*

Natural disasters

# Lead to some amazing things



▶ <https://youtu.be/M0-raM6HLRk>



[www.sharkfarmer.com](http://www.sharkfarmer.com)

Twitter: [@SF28430](https://twitter.com/SF28430)

